
1 **2019-61 (1ST READING): TO AMEND THE MUNICIPAL BUDGET FOR THE FISCAL**
2 **YEAR BEGINNING JULY 1, 2019, AND ENDING JUNE 30, 2020, BY**
3 **APPROPRIATING DONATIONS TO THE MARY C. CANTY SCHOLARSHIP FUND TO**
4 **PROMOTE DEVELOPMENT OF LIFE SKILLS FOR LOCAL TEENAGERS.**

5 **Applicant/Purpose:** Staff/establish a scholarship fund to help pay certain expenses for teens
6 from families significantly below the poverty line.

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8 **Brief:**

- 9 • The Mary C. Canty Lifelong Impacted Teen Program focuses upon “enhancing,
10 empowering, uplifting, & inspiring the lives of each other & peers” in the community,
11 providing a foundation built upon “discipline, education, character, life experiences,
12 virtue & values.”
- 13 • The program offers:
 - 14 ○ Tutoring/book club.
 - 15 ○ SAT/ ACT test preparation.
 - 16 ○ College/Trade school planning.
 - 17 ○ College, Trade school & Career Development informational tours.
 - 18 ○ Private HGTC summer STEM Courses.
 - 19 ○ Help w/ College Scholarships, FAFSA, GED, IEPs, IGPs, & high school alternatives.
 - 20 ○ Tutoring on essay writing for homework, college admissions applications, &
21 college scholarship applications.
 - 22 ○ Weekly follow-up w/ key personnel involved in student academic performance.
- 23 • The Fund consists of donations intended to help teens from families significantly below
24 the poverty line to take advantage of these offerings.

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26 **Issues:**

- 27 • The proposed ordinance is written so that appropriations self-adjust based on the
28 amount of funding collected for the scholarship program.
- 29 • Appropriations will lapse at year-end & authorization can be reconsidered in the
30 following budget year.

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32 **Public Notification:** Normal advertising for first reading.

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34 **Alternatives:** Do not adopt; advise organizers of scholarship fund to find another administrator.

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36 **Financial Impact:** Negligible.

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38 **Attachment(s):** Proposed ordinance; attached “Explanation of Fund” in shared file.

ORDINANCE 2019-61

CITY OF MYRTLE BEACH
COUNTY OF HORRY
STATE OF SOUTH CAROLINA

TO AMEND THE MUNICIPAL BUDGET FOR
THE FISCAL YEAR BEGINNING JULY 1,
2019, AND ENDING JUNE 30, 2020, BY
APPROPRIATING DONATIONS TO THE
MARY C. CANTY SCHOLARSHIP FUND TO
PROMOTE DEVELOPMENT OF LIFE SKILLS
FOR LOCAL TEENAGERS.

WHEREAS, Section 5-13-30(3) of the Code of Laws of South Carolina requires that a municipal council shall act by ordinance to adopt budgets and to levy taxes pursuant to public notice; and

WHEREAS, Ordinance 2019-30, the City’s Budget Ordinance for FY 2019-20 was adopted by City Council on June 11, 2019; and

WHEREAS, the City Council has determined that promoting a High Quality of Life is a priority for this community; and

WHEREAS, many of our teens face serious financial situations and are not exposed to the many cultural experiences in the area that would positively impact their lives; and

WHEREAS, a scholarship program, with donations from the community, will provide assistance for the teens to participate in tutoring/test prep, college planning/tours/scholarships, job readiness, leadership/life skills, financial literacy, resume writing, critical thinking, transportation, health/wellness, public speaking, civic engagement, networking, field trips, and school functions that these teens would otherwise be unable to participate in; and

WHEREAS, members of City staff and private citizens have developed the concept for such a program, namely the Mary C. Canty Impacted Teen Scholarship Program (“MCC ITP”).

WHEREAS, results from participating in the MCC ITP have shown changes in the teens’ mindset of stereotypes regarding law enforcement, positive decision making, enhanced accountability-responsibility and awareness of their actions, and being more receptive to and understanding constructive criticism while remaining professional and respectful; and

WHEREAS, the MCC ITP scholarship program does not require any funding from The City of Myrtle Beach, but would be administered by the City as its fiduciary agent;

NOW, THEREFORE, BE IT ORDAINED by the governing body of the City of Myrtle Beach, in Council duly assembled, and by the authority of the same,

Sec. 1. **Estimate of Revenue.** The sum of \$2,108 is hereby estimated to become available from donations to the program to be received during the fiscal year.

Sec. 2. **Appropriation.** The sum of \$2,108 is hereby appropriated to the General Fund–Recreation Department for administration of the scholarship program.

Sec. 3. **Estimates to be self-adjusting; authorization to adjust.** Estimates in this ordinance reflect amounts received to date. Appropriations under this program will be adjusted according to the amount of funds received for the benefit of the program. The

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Manager or his designee is hereby authorized to accept, record and appropriate any and all such donations to the scholarship program in the amounts received during the fiscal year.

Sec. 4. Validity of this ordinance. If, for any reason, any sentence, clause, or provision of this ordinance shall be declared invalid, such declaration shall not affect the remaining provisions thereof.

Sec. 5. Conflicts with preceding ordinances. Should conflicts arise between this and any preceding ordinances, this ordinance shall prevail with respect to the conflicting sections.

BRENDA BETHUNE, MAYOR

ATTEST:

JENNIFER STANFORD, CITY CLERK

Mary C. Canty Lifelong Impacted Teen Quality of Life Fund

Answer the questions:

- What are we about?
- Why do we need the Quality of Life Fund?
- What will be the utilization of the Fund?

To whom it may concern:

My name is Ja'Net Wade and I am submitting an application for the MCC LIT Quality of Life Fund. The Quality of Life Fund will assist our teen members throughout their time of involvement with the Mary C. Canty Lifelong Impacted Teen Program.

What is the MCC LIT Teen Program?

We are a newly formed configuration of young adults grades 7-12 focused on enhancing, empowering, uplifting, and inspiring the lives of each other and fellow peers throughout our communities, schools, and churches. This marked the start of a Lifelong generation (family) based program developed to help you blossom into mature well-rounded adults mentally, physically, and morally.

MCC LIT is about enhancing the quality of life for our members. Our foundation is built-up of discipline, education, character, life experiences, virtue and values.

MCC LIT Offers:

Categorized school base services included but not limited to:

Individual Customized Health plan services (mental, behavioral, physical health) / Career focus services

School Base Services:

- Tutoring/ Book Club
- SAT/ ACT Test Prep
- College / Trade school planning
- College, Trade school, & Career development informational tours
- Private HGTC summer STEM College Career Courses
- Help w / college scholarships, FASFA, GED, IEP's, IGP's, & high school alternatives
- Essay Writing for homework, admissions to college, & college scholarship applications
- Weekly follow up with all key personnel involved in student academic performance

Career Services:

- Focus on finding a chosen career path
- Job-Readiness & Employability
- Leadership & Life Skills
- Financial Literacy
- Resume & Cover letters
- Critical Thinking
- Education of current events & government structure (Civics Classes)

Individual customized health plans and services (mental, behavioral, physical health):

- Driver's Permit Test prep
- Transportation
- Healthy Meals & Snacks
- Volunteer Community Service
- Health Fitness Training
- Life skills
- Financial Literacy
- Critical Thinking
- Educational Field Trips & Documentaries
- Hands-on engagement experiences
- Confident Public Speakers
- Assist with doctor's appointments and outsourcing referrals to physical and mental health-care professionals
- Mandated Reporting
- Networking opportunities & business partnerships

What are MCC LIT Achievements:

- Decrease Truancy
- Improve Grades
- Increase graduation rates
- Improve self-esteem
- Decrease the risk of gang involvements
- Improve conflict resolution and other life affirming skills
- Improve and demonstrate goal-setting skills
- Improve Reading, Writing and Public Speaking
- Decrease violent and other inappropriate behavior

The needs for this Quality of Life Fund, how it would apply:

- Through our program and research, we have identified 15 MCC LIT members that fall way below the poverty line.
- The average make- up of the Family House Hold of our teen program is Single Parent House Hold with between 2-4 other teens and youth living in the household in addition to our teen members.
- The average annual income for the Families of our Teen members that fall below the poverty line is \$24,000 or less.

Due to the financial situations that many of our teens face, this Quality of Life Fund will provide assistance for them in form of traditional scholarship, application fees, prom, Homecoming, Senior cap & gowns, Drivers Ed course, providing food for holiday dinners, providing gifts for the holiday season for personal hygiene, nutrition, clothing and any other justifiable teen needs.

The Quality of Life Fund will also provide "out of the box" experiences such as:

- Camping in the Mountains Nantahala Outdoor Center
- Out of State College Visits (Division I, II, III) / Trade & Tech Schools
- US National Whitewater Center (White water rafting, Zip lining, Base jumps, Team Building Ropes Course, Mountain Bike riding, Rock Climbing
- Boeing Tour
- IV Pharmaceutical Plant tour
- Welding shop class
- Paintball Team Building
- Riverbanks Zoo
- MOSH Science & history Museum
- Kinsington Plantation Historical Tour
- Dragon Boat Racing
- Jet Skiing
- Poetry Declaration competition

...and much more that they would otherwise be unable to have.

Situations that are relatable to the teens that provide the ability for us to couple with a once in a lifetime experience. This Quality of Life Fund would also help cover the costs of group outing and tradition field trips.

Educational opportunities that will arise from certain cultural scenarios that will:

- Help change the mindset of specific stereotypes when it comes to law enforcement officers
- Empowerment situations that will show the teens what their decisions may result in
- Making them aware of their actions
- Enabling the teens to being more receptive and accountable for constructive criticism, while remaining professional and respectful, in all aspect of life.

Mary C. Canty Lifelong Impacted Teen Educational Experience Scholarship Fund

Answer the questions: What are we about? Why do we need the scholarship fund money/donations? What will the scholarship fund/donations be used for?

STATEMENT OF INTENT:

My name is Ja'Net Wade and I am submitting an application for establishment of the MCC LIT Advisory Board scholarship fund. This fund will assist our teen members throughout their time of involvement with the Mary C. Canty Lifelong Impacted Teen Program.

What is the MCC LIT Teen Advisory Board?

We are a newly formed configuration of young adults grades 7-12 focused on enhancing, empowering, uplifting, and inspiring the lives of each other and fellow peers throughout our communities, schools, and churches. This marked the start of a Lifelong generation/family based program developed to help youth advance/grow into mature, well-rounded adults mentally, physically, and morally.

MCC LIT is about quality of life: education, character, experience, virtue, and values.

MCC LIT offers:

Categorized school base services included but not limited to: Individual Customized Health plan services (mental, behavioral, physical health)/ Career focus services.

School Base Services:

- Tutoring/ Book Club
- SAT/ACT Test Prep
- College / Trade school planning
- College, Trade school, & Career development informational tours
- Private HGTC summer STEM College Career Courses
- Help w/ college scholarships, FASFA, GED, IEP's, IGP's, & high school alternatives
- Essay Writing for homework, college admission, & scholarship applications
- Weekly follow up with all key personnel involved in student academic performance

Career Services:

- Focus on finding a chosen career path
- Job-Readiness & Employability
- Leadership & Life Skills
- Financial literacy
- Resume' & Cover letters
- Critical Thinking
- Education on current events & government structure

Individual customized health plans and services (mental, behavioral, physical health):

- Driver's Permit Test prep
- Transportation
- Healthy Meals & Snacks
- Volunteer Community Service
- Health Fitness Training
- Life skills
- Financial Literacy
- Critical Thinking
- Educational Field Trips & Documentaries
- Hands-on engagement experiences
- Confident Public Speakers
- Assist with doctor's appointments and outsourcing referrals to physical and mental health-care professionals
- Mandated Reporting
- Networking opportunities & business partnerships
- Community Ambassadors (volunteers for city-wide/neighborhood events)

What are MCC LIT Achievements:

- Decrease in Truancy
- Improved Grades
- Increase in graduation rates
- Improved self-esteem
- Decrease in the risk of gang involvements
- Improved conflict resolution and other life affirming skills
- Demonstration of goal-setting skills
- Improved Reading, Writing and Public Speaking skills
- Decrease in violent and other inappropriate behaviors

Scholarship Purpose and Goals:

50:2 ratio proves there are not enough adults to provide each child with the individual structure and attention they deserve while members of MCC LIT.

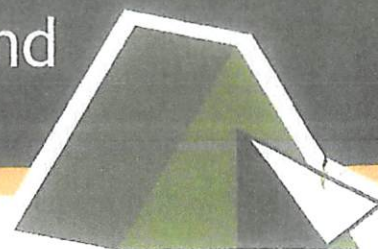
Due to the financial situations many of our teens face, this scholarship will provide assistance for them in the form of traditional college scholarship, application fees, prom, Homecoming, Senior cap & gowns, Drivers Ed course, food for holiday dinners, gifts for the holiday season, and any other need as it arises.

This scholarship will also provide "out of the box," once in a lifetime experiences students would otherwise be unable to have. This scholarship will also help cover the costs of group outings and *traditional field trips*.

Results from cultural experiences:

- Changes in the mindset of stereotypes regarding law enforcement officers.
- Empowerment situations which demonstrate the results of positive/negative decision making
- Student enhanced accountability-responsibility/awareness of their actions
- Encouraging the teens to be more receptive and understanding of constructive criticism, while remaining professional and respectful.

Quality of Life Scholarship Fund



Bedding

- Sleeping pad, mats, air mattress, air pump
- Blanket, comforter, or sleeping bag
- Pillows

Winter Clothing

- Sweater, jacket
- Scarfs
- Gloves /mittens
- Toboggans / earmuffs / head warmer
- Thermals long sleeve top & pants

FOOD

- Bread
- Soup
- Canned tuna
- Canned fruit
- Peanut butter & Jelly
- Macaroni and cheese
- Hot dogs
- Eggs
- Butter
- Pancake mix
- Maple syrup
- Juice and milk
- Cheese / Lunch Meat
- Fruit and vegetables
- Cooking oil
- Salt, pepper, herbs, spices
- Case Bottled Water
- Family Meals for the Holidays
- Family Meals for unemployment & Emergency Crisis Relief (supplies to those in need when disaster strikes)

Specific Donations

- The College Planning Center
- Drivers Education Course
- State ID's
- College Applications
- Prom
(Dresses/Tux/ Shoes/Haircuts/HairStyles/
Tickets)
- Graduation Cap & Gowns

Clothing for Job Interviews & Special Events

- Dress Pants
- Dress Shirts
- Dress Shoes
- Dress Socks / Pantyhose / Winter Stockings
- Ties / Belts
- Dresses

First Aid / Hygiene / Physicals

- Sport Physicals medical history & physical examination evaluation eligibility to play for the middle & high school athletic sport teams.
 - Bandages, tape, gauze, elastic wraps
 - Body Lotion, Body Wash, Soap
 - Antibiotic wipes, hydrogen peroxide, cotton balls
 - Toothpaste, Mouth Wash, Dental Floss, Q-tips
 - Sunscreen, sunburn lotion or ointment
 - Scissors, tweezers, nail clippers, razor
 - Deodorant, Comb/brush, Hair ties
 - Bug spray
 - Eye wash
 - Toilet paper
 - Bar of soap
 - Shampoo, conditioner
 - Towels, washcloths
 - Underwear
 - Socks
 - Haircuts/Hairstyles on need basis.
(Beginning of school year, Programs & Special Events, Job interviews)
 - Barber & Stylist Contract for Haircuts/Hairstyles on need basis, Equipment & Transportation
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